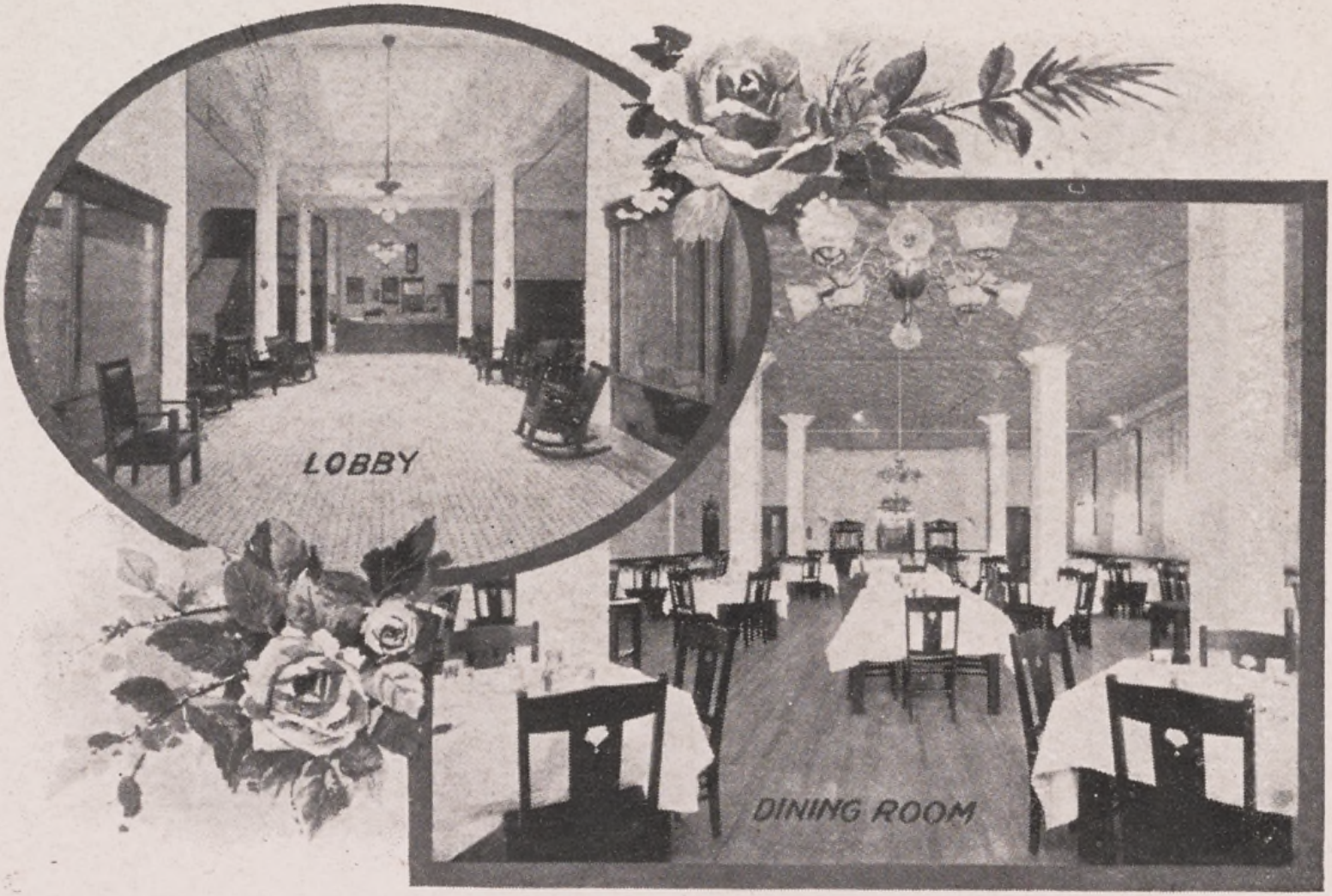
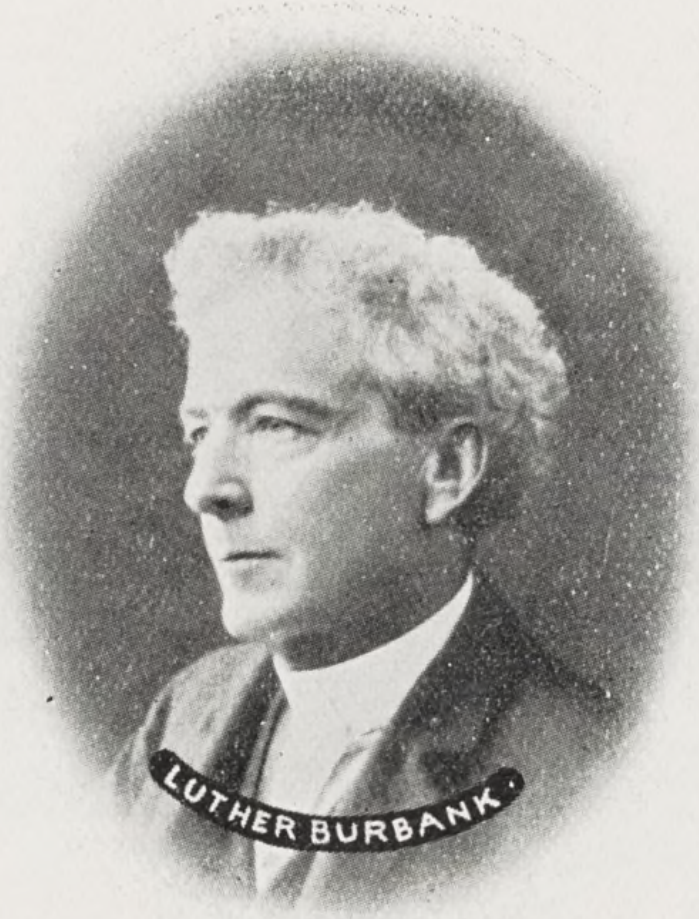
Santa Rosa

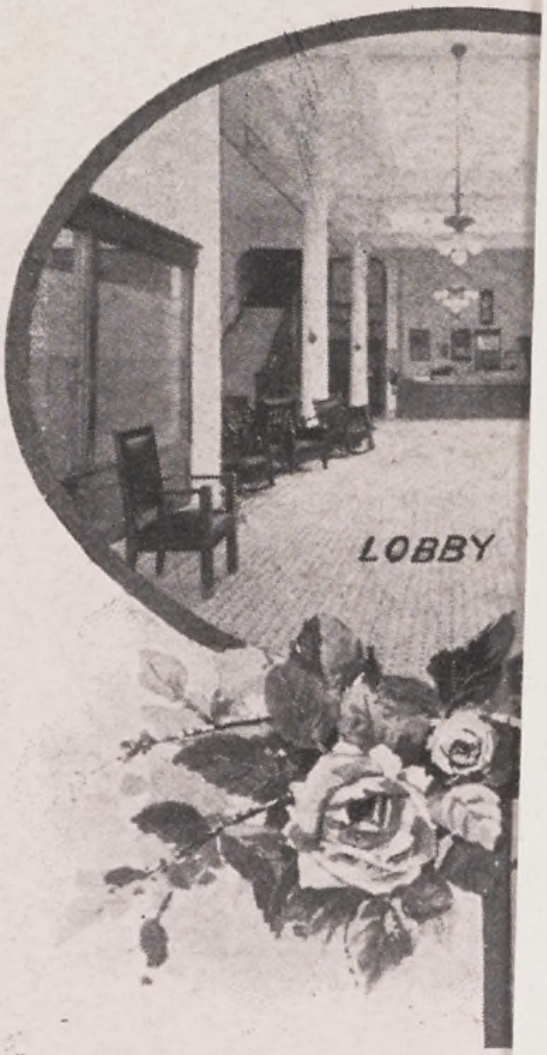
California

The City of Roses



Interior Views Occidental Hotel


LUTHER BURBANK



RESIDENCE OF LUTHER BURBANK

Interior Views

FIRST CHRISTIAN CHURCH

SANTA ROSA RESIDENCE

EXCHANGE BANK

Interior Views Occidental Hotel

E A

SANTA ROSA

Santa Rosa has all the advantages of which any up-to-date city can boast, and only brief mention is made of a few of our modern buildings, industries, etc., in this folder. Detailed information may be had upon application.

Delightful Climate

Mean temperature, 52 degrees in January, 67 degrees in August. Average annual rainfall, 30 inches. No irrigation. Absolutely no malaria, ague or intermittant fever.

A Progressive City

Santa Rosa is a modern, progressive city of 12,000, located fifty miles north of San Francisco. A city of homes and industries, new up-to-date hotels, business houses and lodges. We have twenty-one fraternal organiza ons, eighteen churches, six grammar

Interior Views Occidental Hotel

schools, accredited high school, two business colleges, free Public Library, two daily papers and five banks. In factories we have: Woolen mill, flour mill, foundries, shoe factory, tanneries, canneries, wineries and fruit packing houses, etc. Free water—plant owned by the municipality.

The City of Roses

Is the name popularly applied to Santa Rosa, the county seat of Sonoma County, which has the richest of soil and leads the state in production of hops, wine, berries, poultry, peaches, prunes, walnuts and vegetables.

Santa Rosa is a clean, prosperous, progressive city. It has broad, well-paved streets, concrete sidewalks, lined with ornamental trees. Beautiful flower gardens and green lawns surround its artistic and comfortable homes. It is a city of health, wealth and

happiness. A city of beauty rightly named "The City of Roses."

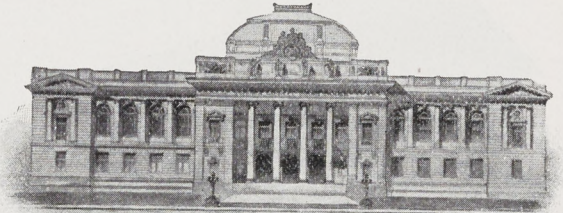
Home of Luther Burbank

The world-wide known horticulturist and scientist here has propagated the "spineless cactus," the Shasta daisy, the plumcot, the white blackberry, the improved peach-plum, the stoneless prune, the pineapple quince, and many other equally wonderful creations.

Poultry Industries

Santa Rosa is second to none in the chicken industry. Many homes are supported by the hen. Many chicken ranches, ranging from two to forty acres, receive an income that cannot be duplicated in other lines in other parts of the country with more capital invested.

For further information address E. H. Brown, Secretary Santa Rosa Chamber ot Commerce.



SONOMA COUNTY COURT HOUSE

ON Mc DONALD AVENUE

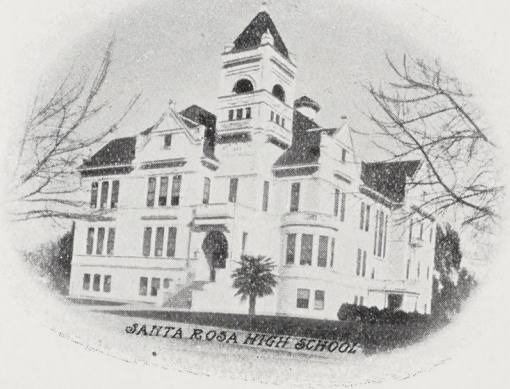
ELKS HOME

OVERTON HOTEL

SANTA ROSA BUSINESS COLLEGE

SANTA ROSA BANK

A TYPICAL HOME



SANTA ROSA HIGH SCHOOL

OCCIDENTAL HOTEL

Compliments of

Occidental Hotel

BANE BROS., Props.

SANTA ROSA, CALIFORNIA

EUROPEAN and AMERICAN PLAN

Thoroughly Modern
Fire Proof

HEADQUARTERS FOR

Tourists and Commercial Travelers